

# Baptist Memorial Hospital-Union City Community Health Improvement Plan

Baptist Memorial Health Care developed a community health improvement plan (CHIP) to guide community benefit and population health improvement activities across the North Tennessee Service Area. Baptist's CHIP builds upon previous health improvement activities, while recognizing new health issues and concerns and a changing health care delivery environment, to address the region's most pressing community health needs. Below are specific activities that Baptist Memorial Hospital-Union City will carry out in support of the system-wide plan.

## Health Priority: Behavioral Health

**Baptist Goal:** Improve outcomes for residents with a mental health or substance abuse condition and their families.

### **Baptist Objectives:**

- 1) Increase the number of residents who are screened for depression and mental health conditions.
- 2) Develop or continue collaboration with community agencies that provide mental health and substance abuse support services to reduce suicide and drug-induced death rates.
- 3) Educate residents about warning signs for mental health conditions and substance abuse, including Alzheimer's disease.

### **Baptist Memorial Hospital-Union City Strategies:**

- 1) Partner with local health providers to increase awareness and education of suicide risk factors.
- 2) Partner with the Tennessee Suicide Prevention Network to provide suicide prevention training to health care providers and community members.
- 3) Provide mental health education and depression screenings among seniors.

## Health Priority: Cancer

**Baptist Goal:** Provide early detection and treatment to reduce cancer mortality rates and improve quality of life for patients living with cancer.

### **Baptist Objectives:**

- 1) Provide free or reduced cost screenings and services, especially targeting low-income, at-risk, and minority populations.
- 2) Increase residents' awareness of the benefits of cancer prevention, screenings, and early treatment.

**Baptist Memorial Hospital-Union City Strategies:**

- 1) Collaborate with community partners to increase residents' awareness of the benefits of cancer prevention, screenings, and early treatment.
- 2) Participate in and host educational forums and special events to increase awareness of cancer risk factors and prevention activities.
- 3) Partner with American Cancer Society to provide smoking cessation programs and counseling services.
- 4) Provide free or reduced cost cancer screenings, targeting at-risk and uninsured residents.

**Health Priority: Chronic Disease Management and Prevention**

**Baptist Goal:** Reduce risk factors for chronic disease and improve management of chronic disease through healthy lifestyle choices.

**Baptist Objectives:**

- 1) Provide education about healthy lifestyles and risk factors for disease.
- 2) Encourage physical activity among residents.

**Baptist Memorial Hospital-Union City Strategies:**

- 1) Collaborate with community partners to provide education and screenings for health risk factors related to chronic disease.
- 2) Provide free diabetes and nutrition counseling classes.
- 3) Provide opportunities to encourage physical activity among seniors.

**Health Priority: Maternal and Child Health**

**Baptist Goal:** Improve birth outcomes for women and infants.

**Baptist Objectives:**

- 1) Increase the proportion of women who receive early and adequate prenatal care.
- 2) Increase the proportion of infants who are breastfed.

**Baptist Memorial Hospital-Union City Strategies:**

- 1) Collaborate with community partners to provide prenatal education and care.
- 2) Provide free education and childbirth classes to new parents.
- 3) Provide free breastfeeding classes and lactation counseling to new mothers.